



*Student Recruitment & Retention*

**2009-2010 Report**

**Plenary Session**

**May 8, 2010**

**Submitted by:**

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**Accomplishments:**

<b>Activity</b>	<b>Outcome</b>	<b>Comments</b>
<b>Upload of 2009 Endowed Scholars to the website</b>	<b>Completed</b>	
<b>Revision on Endowed Scholars Application</b>	<b>Completed</b>	
<b>Development and Dissemination of 2010 Endowed Scholars timeline</b>	<b>Completed</b>	
<b>Complete Revision of Endowed Scholarship modifications</b>	<b>Completed</b>	
<b>On Site Admissions Event</b>	<b>Completed formally and informally in many Chapters</b>	<b>Need 100% compliance from all Chapters with Regional support</b>
<b>Conducted Student Recruitment Workshops @ Regional Conference</b>	<b>Presented Resources: SRT Powerpoint and manuals</b>	<b>Necessary workshops for all alumni</b>
<b>Established communications with Endowed Scholars through Social Networks</b>	<b>Improved constant communications with Endowed Scholars</b>	

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**Issues and Opportunities:**

Issues	Opportunities
Reduction in funds available in NHAA, Inc. Endowed Scholarship Fund	Reduced yearly allotment to \$6K: need to re-examine Community Service hour requirement
Communications sent to prospective students by the Office of Admissions pertaining to NHAA, Inc. scholarship without review by SRT Chairs	Establish a protocol that ensures information about NHAA, Inc. is accurate prior to dissemination.
Inadequate lead time and communication from Office of Admissions with Chapters regarding On-Site Admission Events	Develop On-Site Admissions Calendar

**Upcoming Activities:** Identify activities that will be implemented by June 30, 2010.

Activity	Date	Expected Outcome
GPA End of Year Review	5.8.10	Critique Scholar Performance