



**Atlanta Chapter**

**2008-2009 Report**

**NHAA, Inc. Alumni Council Meeting**

**January 24, 2009**

**Submitted by:**

**Malcolm Benson, President  
Atlanta Chapter - NHAA INC.**

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**Accomplishments:** Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

<b>Activity</b>	<b>Outcome</b>	<b>Comments</b>
<b>Georgia Peaches to Virginia Beaches – Send off celebration for new and returning underclass Hamptonians</b>	<b>Had over 75 students, parents and alumni to attend the event. We gave out over \$1400 in scholarship money.</b>	<b>This event is growing each year and the students and parents love the opportunity to meet and greet the alumni and ask questions.</b>
<b>First meeting of the year.</b>	<b>Had over 50 alumni show up to the meeting held at a local alums coffee shop.</b>	<b>With the change in dues from \$50 to \$30 we had several people pay for the first time and to sign up for committees</b>
<b>HU v. GSU Basketball Game</b>	<b>We had a happy hour before the game at a local alum establishment and we had over 150 Hamptonians in the crowd for the game.</b>	<b>Continued to collect dues and bring all type of alumni out even on a Wednesday night.</b>
<b>Tom Joyner Foundation/Fall Mixer</b>	<b>Good turnout of young and middle age alumni at a venue hosted by a local alum.</b>	<b>Could have been a better setup to collect more money.</b>
<b>Set up plans for a bus to FAMU vs Hampton Football</b>	<b>Poor response so we couldn't justify the bus size so individuals drove themselves</b>	<b>We will make sure the football schedule is posted earlier and we will coordinate sooner on closer games</b>

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<b>Holiday Social</b>	<b>Great turnout at another restaurant lounge owned by a local alum.</b>	
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**Issues and Opportunities:** Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

Issues	Opportunities
We have a great turn out now of alumni in the 90's and 2000's but seem to be losing touch with the more veteran alumni	We have the concert choir returning, Founder's Day at Friendship Baptist where Rev. Body is now the pastor with a brunch to follow. These opportunities and events tend to bring a broader scope of alumni.  We are going to continue the use of our calling post for those who do not use the internet.

**Upcoming Activities:** Identify activities that will be implemented by June 30, 2009.

Activity	Date	Expected Outcome
Chapter meeting	March, May	
Founder's Day	1/25/09	Worship at church of a Chapter member and Rev. Body
Choir Concert	3/10/09	

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Activity	Date	Expected Outcome
High School Day Bus Trip	4/2/09	At least 100 kids excited about HU!