



NORTH ATLANTIC REGION / CENTRAL JERSEY ALUMNI CHAPTER

2008-2009 Report

<<NHAA, Inc. Alumni Council Meeting>>

<< January 24, 2009 >>

Submitted by:

**Dorothy M. Lee-Murray
Chapter President**

**North Atlantic Region / Central Jersey Alumni Chapter
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Accomplishments: Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

Activity	Outcome	Comments
Membership Recruitment and Retention Activities: Happy Hour Mixer – Oct 08 and Holiday Mixer w/ Karaoke – Dec 08.	Recruited 6 new members and 4 were 2002 HU Grads.	Chapter is focusing on recruiting more of the younger Alum for the longevity of the Chapter.
Raised and donated funds to the Tom Joyner Foundation Initiative.	Chapter Members donated an estimated \$1,000.	Due to the short of the initiative and small membership base, it was difficult to participate in the Chapter Challenge
Donation of School Backpacks and Grocery Store Gift Cards to Homeless Shelter	Chapter members donated 21 filled Backpacks for Back to School and over \$300 in Gift Cards for Holiday Season	Students at the Shelter (various ages) look forward to the backpacks each year. This year the families requested Gift Cards so that they could shop for themselves, instead of the members purchasing non-perishable goods, which work out very well for everyone.
Local Scholarship Award	Presented Scholarship awards to 2 students, from our area, who is currently attending HU.	

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Issues and Opportunities: Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

Issues	Opportunities
Recruitment of New Members and encouraging continue participation from some of the existing members.	Continue to host Quarterly Fellowship Mixers to recruit New Members and retain Existing Members. Younger Alum seem to respond positively to the Mixers.
Finding affordable locations to host fundraising events due to limit funds.	
Limited fundraising funds due to the current economic environment.	

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Upcoming Activities: Identify activities that will be implemented by June 30, 2009.

Activity	Date	Expected Outcome
Host a Fellowship Mixer	April or May	Recruit and retain members in the area for new ideas and chapter growth.
Fundraiser Event – Bowling Party	May or June	Raise funds for Local Scholarship and Donation to Café Window.
Fundraiser Event – Annual Card Party	April or May	Raise funds for Café Window and Annual Donation to HU.