



<< *Midwest Region/Detroit Chapter* >>

**2008-2009 Report**

**<<NHAA, Inc. Alumni Council Meeting>>**

**<< January 24, 2009 >>**

**Submitted by:**

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**Accomplishments:** Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

<b>Activity</b>	<b>Outcome</b>	<b>Comments</b>
<b>7/18 - Wine Tasting Scholarship Fundraiser</b>	<b>Raised \$6,690 with over 200 in attendance</b>	<b>Will do again in 2009</b>
<b>8/2 – Summer Cookout with Alumni and Students</b>	<b>Awarded \$5,000 in scholarships to HU students.</b>	<b>Annual event – well attended</b>
<b>9/20 – HBCU Network Family Cookout and Third Thursdays</b>	<b>Joint Networking events for all HBCUs in area</b>	<b>Continue to support organization as it promotes chapter events.</b>
<b>10/1 – Tom Joyner School of the Month</b>	<b>Met Goal of \$5,000</b>	<b>Hosted 3 Meet and Greets to collect donations from Alumni and Friends</b>
<b>Student Recruitment College Fairs</b>  <b>11/15 - HU Onsite Admissions Reception</b>	<b>Approx 15 students were interviewed at Onsite workshop - Decrease from last year where over 35 admitted.</b>	<b>10/11 – Mt. Pleasant M.B.C. College Fair</b>  <b>11/1 – Zeta Phi Beta</b>  <b>11/22 – UNCF College Fair</b>
<b>12/19 Hampton and Howard Christmas Gala – Joint holiday party with Detroit area Alumni</b>	<b>Raised over \$1,400 for scholarship fund (split 50/50) –Approx. attendance was 75</b>	<b>Weather was a factor in keeping attendance down (major snowstorm) will do again next year but move to late summer.</b>

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**Issues and Opportunities:** Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

Issues	Opportunities
Decrease in Financial Members	Utilize website for convenient payment and alumni recruitment
Loss of Corporate Financial Support	Develop new partnerships with smaller/minority owned companies
Maintain Current Website	Redesigned website to offer paypal and highlight upcoming events

**Upcoming Activities:** Identify activities that will be implemented by June 30, 2009.

Activity	Date	Expected Outcome
Wine Tasting	TBD	Scholarship fundraiser for Michigan students
Recognition Brunch	TBD	Detroit area Alumni Service Awards given to 3-4 individuals who exemplify HU Spirit
Tigers Baseball Outing	TBD	Social activity and alumni giving (monies given to NHAA Endowed Scholarship)

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