

Accomplishments: Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

| Activity | Outcome | Comments |
|---|---|---|
| Jazz Brunch | Raised \$3200 | fundraiser with great future potential |
| Christmas Party | A party for alumni and parents of current students | Great way to network and to keep lines of communication open with alumni and current students attending Hampton. |
| Partnership with Amerprise Financial | A project in which any alumni or anyone that sits for a financial consultation with our current alumni employed with Amerprise. A donation of \$25 to the Houston Alumni will be made. If the individual becomes a client, a donation of \$75 is made. | Very good for alumni to pass out literature and to give to family, friends, etc. and to generate funds for alumni giving indirectly. |
| Three College nights in October | Generate lots of interest in Hampton University, especially students that are sophomores and juniors | Want to work more thoroughly with school counselors to promote Hampton University |
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Issues and Opportunities: Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

| Issues | Opportunities |
|---|--|
| Continued recruitment in the Houston area | College Fairs, school counselors, different community activities |
| Increase the number of alumni involved | Various activities to bring out alumni i.e., alumni picnic, bowling activities, other HBCU sponsored events |
| To help incoming students navigate the beginning of the college process i.e., financial aid, scholarship, etc | Would like to formulate in conjunction with other HBCU, a night were former students, financial planners, etc. that will talk with students and parents. |
| Alumni Giving | Amerprise partnership, phone tree and calling alumni not currently involved in the Alumni and making them aware of giving back to Hampton University |
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Upcoming Activities: Identify activities that will be implemented by June 30, 2009.

| Activity | Date | Expected Outcome |
|------------------------------------|--------------|---|
| Hampton/Tuskgee Bowling Tournament | TBD/April | Increase interaction with other HBCU's. |
| Hampton/Tuskgee Picni | May 17, 2009 | Fellowship, interaction with alumni and new |

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| | | students attend Hampton in Fall of 2009. As well as current students at Hampton. |
| Founder's Day Celebration | January 25th, 2009 | Able to worship, and celebrate Founder's Day. Beginning the day at church, and fellowship at lunch afterwards. |
| Alumni Giving Phone Tree | Ongoing | To increase donor base for alumni giving |