



<< *Middle Atlantic Region* >>

2008-2009 Report

<<NHAA, Inc. Alumni Council Meeting>>

<< January 24, 2009 >>

Submitted by:

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<< *Region/Chapter* >>
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Accomplishments: Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

Activity	Outcome	Comments
Use of teleconference for regional meetings.	Increased participation from chapters.	
Implemented regional newsletter MARnotes.	More consistent communications as requested by chapter presidents. Presidents are kept abreast of upcoming activities.	

Issues and Opportunities: Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

Issues	Opportunities
Lack of motivation	The region needs to be revived with some new synergy.
Not always getting response from via e-mail.	May need to implement a calling tree or other more personal contact to with MAR Executive Board.

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Issues	Opportunities

Upcoming Activities: Identify activities that will be implemented by June 30, 2009.

Activity	Date	Expected Outcome
MAR Conference/Retreat	March 28	<ul style="list-style-type: none"> - Revitalization of the region - Develop new strategies for operating. - Review marketing plan for chapters.