



Southeastern/Greater Miami Chapter

2008-2009 Report

NHAA, Inc. Alumni Council Meeting

January 24, 2009

Submitted by:

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Accomplishments: Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

Activity	Outcome	Comments
Established Chapter	Held organizational meeting to establish meeting frequency, locations, Board and committee chairs (recruitment & scholarship).	Working out well thus far.
Quarterly alumni meetings	Newly identified alumni are found and recruited to attend the alumni meetings or at least register their contact information with the group.	We have received an alumni listing from Hampton University; however, we have found (via electronic means) additional alumni in the area.
Christmas/Holiday Social	Reached out to alumni in Miami-Dade, Broward and Palm Beach counties. Also reached out to current students who are from these areas and future Hamptonians (those interested in attending in the next year or two). Approximately 60 attendees participated – alumni from the graduating classes of 1940's through 2008. Guests came from all 3 counties.	We continue to reach out to alumni through the use of the internet (most correspondence done via email) and US Postal mail.

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Issues and Opportunities: Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

Issues	Opportunities
Establishing chapter (formally in the State of Florida). Strict guidelines in place to establish a viable organization in Florida. Including filing forms with several state agencies and the IRS.	Always looking out for college fairs that we can attend to showcase Hampton University.
Penetrating high schools for college recruitment opportunities. (Florida's Bright Futures scholarship is attractive to those in Florida because parents can lock in college tuition costs prior to the child going to college).	Looking to establish a social/fundraiser that we can use to provide scholarships to students.
Obtaining recruitment materials from Hampton Univ. to assist with recruitment efforts. Also needed for area high schools. Apparently, like most HU is experiencing budget cuts and they do not have much other than applications available to promote the university.	
Some alumni attended football games that took place in Florida (HU vs Jackson State & HU vs FAMU). We attempted to get a bus trip together but were still organizing the chapter and unable to complete that task.	
Scholarship funding is needed to offer students who can't afford tuition. (We are aware of the NHAA scholarship.)	

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Upcoming Activities: Identify activities that will be implemented by June 30, 2009.

Activity	Date	Expected Outcome
College Fair	2/11-12/09	Assisting Asst. Director of Admissions with college fair that is coming to Miami. Also, hosting a separate event in South Miami-Dade to allow students interested in attending Hampton to have a one-on-one with her.
Summer Social at a park with several outside activities.	TBA (June or July 2009)	Inviting alumni and current & future students that are home for the summer. Designed for alumni to hear what's going on on campus and for future students to meet current student so they have someone to help them adjust when they arrive on campus. Alumni get to mix with fellow alumni and share life stories.