



# National Hampton Alumni Association, Inc. January Board Meeting

Patricia Larkins Hicks, Ph.D. '71  
PRESIDENT

*P*OSSIBILITIES *U*NLIMITED



# National President's Report

## The State of the Association

- Accomplishments over the past 6 months
- Observations about current status
- Areas that need to be addressed



# State of Association

- Held Biennial Convention
- 4 Task Forces
- New communication tools
- Provided scholarships & Freshmen Gift
- Mobilized Hampton Village
- Recognized alumni



# State of Association

- Supported athletic programs
- Good stewards of resources
- Minimized risks
- Leveraged relationships



# State of Association



Travel should take you places<sup>®</sup>

- Ronnette Martin
- Director Multicultural Sales
- [Ronnette.Martin@Hilton.com](mailto:Ronnette.Martin@Hilton.com)
- 972-701-3766



# State of Association

- University new giving paradigm
- Increase participation
- Use technology
- Key Cities
- Fund raising professionals
- Spring work meeting



# State of Association

## Infrastructure Issues

- Not all positions filled
- Some people in multiple key positions
- Processes not written down or passed on
- Competing interests
- Lack of accountability



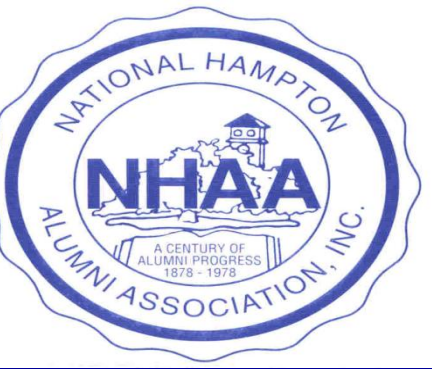
# State of Association

- Slow
- Burn Out
- Unrealistic Goals
- Not timely
- Things don't get done

# POSSIBILITIES UNLIMITED

## Embracing a basic belief....

- **Attitude** is positive
- **Focus** is on solutions
- **View** of the glass is “half full”
- **Energy** is directed toward succeeding
- **Vocabulary** includes can, will, did



# LEADERSHIP 5 MUST HAVEs...

- By Laws
- Work Plan
- Directory
- Operational Plan
- Budget



# LEADERSHIP 3 MUST DOs...

- Lead by example
- Make an annual gift
- Support agreed upon Plan



# Rules of Engagement

- Outcomes Focused
- Organization centered
- Responsive
- Solution driven
- Prioritize
- Open communication
- Partnership
- High Tech & High Touch
- Professional
- Standard of Excellence
- Personable

# Building a Premier Alumni Association requires

