



<< *Southwest Region* >>

2008-2009 Report

<<NHAA, Inc. Alumni Council Meeting>>

<< January 24, 2009 >>

Submitted by:

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Accomplishments: Identify the activities that have been successful over the first six months of this fiscal year. Specify the results that were achieved and provide any additional pertinent comments about the activity.

Activity	Outcome	Comments
Region Meeting, Aug 2009 at Biennial	Approx 12 Region members attended. Selected theme for year, "Do Something for Hampton (DSH)" Established central point from which to distribute Hampton information. Decided to have Region president meet with all Region students over pizza during weekend of Alumni Council meeting.	Still implementing Hampton information distribution process. Corres secty is point. Trying to get him on Sports Information's email list. Need to settle on press releases. There's sort of a problem with Pirate Roundup info as it is not official. President will not meet with students due to cancellation of meeting. Need to determine another support mechanism for this semester.

<< *Southwest Region* >>
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Issues and Opportunities: Identify issues that your Region or Chapter has faced during the first six months of this fiscal year. Also identify any opportunities that you have or plan to take advantage of this year.

Issues	Opportunities
Waning interest. Complicated problem. Includes Chapter aging, lack of information, young alumni phenomenon.	Improve Hampton spirit and University perception.
Lack of African-American kids at college fairs.	Get chapters and the Region more active in student support.
	Improve recruiting process.
	Improve fundraising process.

Upcoming Activities: Identify activities that will be implemented by June 30, 2009.

Activity	Date	Expected Outcome
Major: Visit chapters (attend a chapter meeting).		Personalize Region to engender improved support and knowledge of what's happening at Hampton.

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